

## INDIVIDUAL CAREER RESEARCH PROJECT

You will be exploring the many career opportunities in the hospitality industry and will select one area in which you would like to pursue a career. Research an establishment that offers such position to determine the education, skills, and requirements needed to fill the role. In addition, determine the career prospective available and the future salary potential. After identifying the benefits and shortfalls of your dream career, provide a rationale based on your findings if you want to maintain that chosen career path or not.

### GRADING CRITERIA

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#### PROFESSIONALISM AND PRESENTATION

**20 PTS**

- Appealing presentation, well-organized and divided into sections
- All statements must stem from verifiable resources and must be documented (bibliography)
- Appropriate use of, headers, titles, and sub-titles, paragraphs, fonts, and spacing
- Correct grammar, spelling, and punctuation
- Clear and concise professional business language applied

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#### INTRODUCTION INTO CHOSEN CAREER

**10PTS**

Identify a career within the hospitality industry you wish to pursue and the rationale behind your aspiration by researching resources.

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#### RESEARCH I JOB DESCRIPTION

**20 PTS**

Define the position and include the skills, experience, and education required to qualify for the role. In addition, identify continuing and adult education opportunities to maintain and grow in the position.

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#### RESEARCH II COMPANY DESCRIPTION

**20 PTS**

Identify an individual or hospitality organization, business, or venue that offers the career opportunity you aspire to pursue. Conduct a comprehensive research about individuals or the organization's history and reputation, its values and mission, and its presentation in the marketplace and marketing strategies that makes it a viable employer to work for.

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#### RESEARCH III PROS AND CONS

**20 PTS**

Describe grow opportunities, salary potential, and benefits for this position as well as any negative aspects inherited in the chosen.

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#### CONCLUSION

**10 PTS**

Based on the research you conducted and on self-reflection, provide an in depth rationale to pursue/not to pursue the position you researched.

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#### TOTAL POINTS

**100 PTS**